ALBUS

Introducing **ALBUS**, providing a clear path to successful business attraction.

ALBUS scans millions of data points across the nation's counties, matching new industry births and relocations to unique local assets. Utilizing cutting edge predictive analytics **ALBUS** is able to identify those characteristics that attract specific industry sectors.

ALBUS can look at your community and know which industries you have the best chance of attracting.

ALBUS can tell you what gaps you have that limit your competitiveness-even to specific industry sectors.

ALBUS offers clear evidence-based results that you can use to custom-design successful business attraction strategies and develop clear economic development policies.

ALBUS let's economic developers focus their energies on where the chances of success are highest and avoid wasting resources chasing the wrong industries.

**Call now for details and pricing 828.734.5021
or email tom@syneva.com**

ALBUS is a service of SYNEVA Economics (www.syneva.com), a leader in regional economic and demographic analysis for over 15 years. SYNEVA Economics has a proud history of serving economic developers, municipalities, workforce development boards, commercial developers, community organizations and planning firms.